



The Craigslist Power Guide

**Your Invaluable How-To Manual For
Using Craigslist To Find Items For Sale,
Sell Your Items, And Hold Discussions With
Others In Your Community And The World**

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The Craigslist Power Guide

Introduction

Welcome to your local town crier's Classified Section! However, it is in electronic format.

This Ebook is about a network of online urban communities called Craigslist. A compendium of Web sites has brought things out from the corners of the earth to its readers to trot things out on a Saturday morning when all the neighbors are handing out cold cash for garage-sale items—yesteryear's golden items—all in a town hall type of weekend mania. While the neighbors are sleeping, YOU are performing the same actions... from your computer.

Find your next apartment, girlfriend/boyfriend, or car! Search the events, the restaurant accompaniments, and hire the chauffeur! You can do them all. Dance through Craigslist... and this Ebook is YOUR GUIDE.

Consumers are flocking to online Web sites to find classified advertisements and forums for their communities. Craigslist has been embraced by communities and the business world as a vehicle to interact with people and customers and to communicate on a local as well as a global scale. Newspapers conduct business. Craigslist has played economic advertising revenues.

Advertising posts continue to grow in numbers, newspapers are advertising revenues. Some newspapers have switched to free or low their answer to compete with Craigslist and eBay.

The real question is: What CAN'T you buy on Craigslist? Keep awakening...



What Is Craigslist? Crossing Traditional Lines

Social Networking And Networks As Part Of The Evolution Of Craigslist

The Internet has transformed marketing to a global reach. Social network of meaningful and practical relationships on a global level. It crosses traditional boundaries of geography, ethnicity, place, interests and face global competition and have found the need to promote their products of their neighborhoods and countries.

Craigslist is effective because it allows people to interact with people. Craigslist promotes communication and innovation along with the practices on a global basis. Craigslist helps speed communication: networks are continually crossed with the tap of the computer keys.

People throughout the world are able to communicate through wide-reaching networks to gain just-in-time access to vast worldwide resources. Craigslist works because vast knowledge is available for local, regional, and global happenings. Craigslist is a vast resource of information about their communities, other communities, the job scene, and everything from arts and beauty to money, parenting, sports and more.

... talking to someone and they don't feel awkward around you ...
 ... and about yourself ... someone who has a similar outlook or ...
 ... be ... some people you just connect with more than others.
 ... ed States

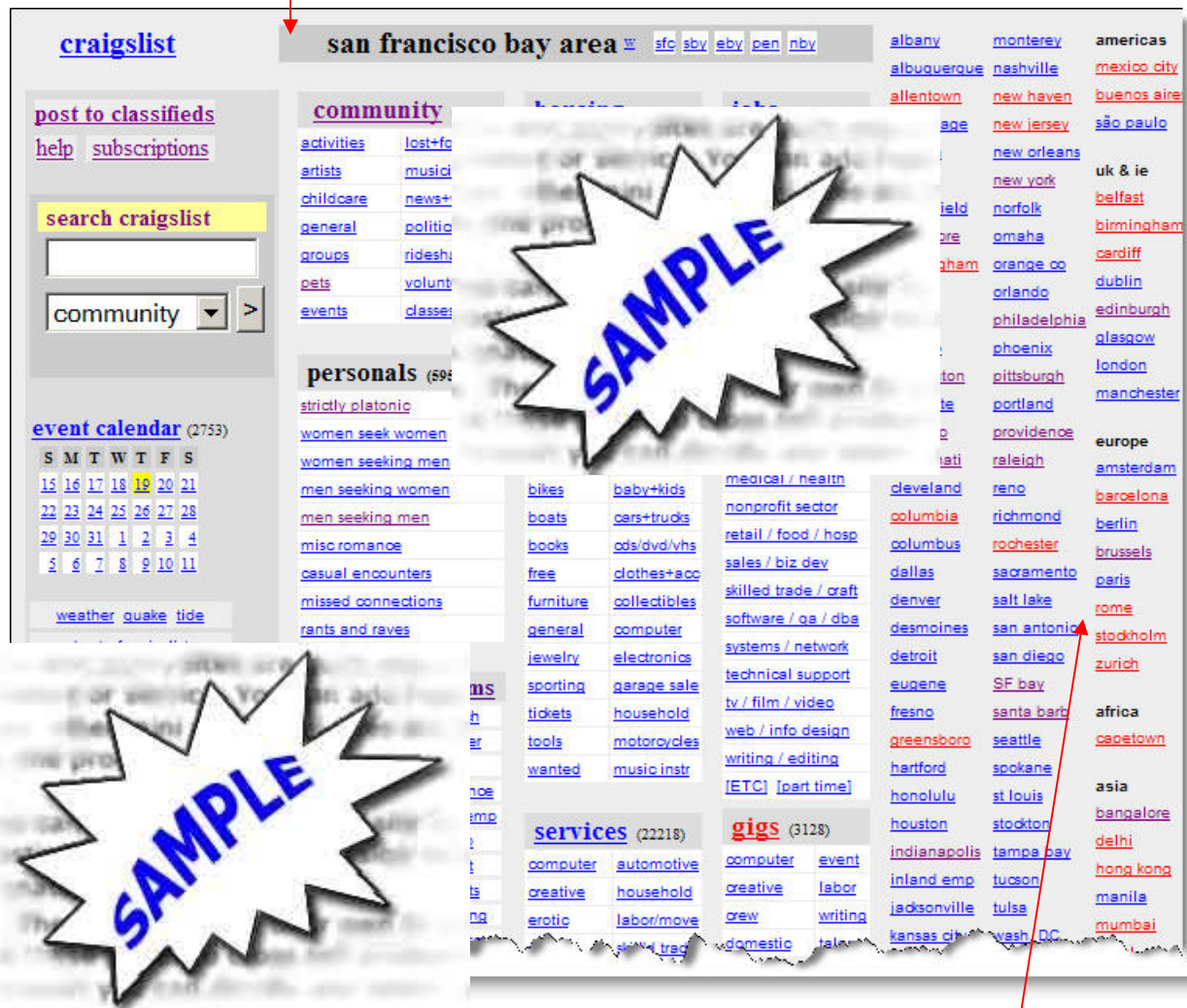
Gary's expressive stance toward his network and relationships turned instrumental in the form of the job he got at the alternative school where he now works. The network is becoming instrumental in other ways as well. A colleague, a teacher in his 50s, has helped Gary find and recruit musicians interested in forming a band. As a result, Gary's band includes a few of his own friends from college, a bass player found on Craig's List (www.craigslist.org)—the San Francisco area, Web site featuring countless classified ads—and people he works with, many of whom are older but share the same ideals or “vibes” he looks for in relationships. Gary has shifted these relationships to other interests as well.

Source: Social Networks in the World of Abundant Connectivity

Finding Posts and Posting

When you navigate to the Craigslist Web site, you will see the Craigslist Home Page (Figure 1). This screen shot shows information for the San Francisco Bay Area.

Figure 1: Craigslist Home Page



If you want to view information from other regions, simply click the city name.

Frequently Asked Questions

How do I register to use Craigslist?

You do not need to register post or view posts on Craigslist. From the home page you can register. If you want to post a new ad, you will need to use your email.

You can register to use Craigslist. After you register, your account screen will show the active and pending ads that you have posted. Under the Discussion Forum heading. Click Register.



[craigslist](#) > [discussion forums](#) [[phi](#) | [all](#)]

ALL



5-letter verification word. Enter your email address. Your handle may contain A-Z a-z 0-9 and it must start with a number or a letter. Craigslist will send a verification message to your email account.

characters or less, may contain A-Z a-z 0-9 _ and - but must start with a number or letter

type in the [5 letter verification word](#) below:

--> **AWOKE** [what's this?](#)
(hear verification word)

email address:
handle:

Job Searches and Job Postings

Career Search

What is the best way to use Craigslist?

1. Decide what type of job you would like to work.
2. Search for jobs in those categories.
3. You can also post your own job.



s you would like to work.

How do I find career postings?

1. Click the name of the city where you want to work.
2. Click Jobs.
3. Type graphic artist or illustrators in the search box.

Graphic Artist Listings

[craigslist](#) > [san francisco bay area](#) > [jobs](#)

s.f. bayarea | [san francisco](#) | [south bay](#) | [east bay](#) | [peninsula](#) | [north bay](#)

keywords:

telecommute contract internship part-time non-profit

Found: 40 Displaying: 1 - 40

May-21 [Graphic Artist - Print and Online Adve](#)

May-20 [SIGN COMPANY - PRODUCTION](#) [les/artisan](#)

May-20 [Web Designer \(san leandro\) <<web/HI](#)

May-20 [Print and Web Production Artist \(berke](#)

May-19 [Marketing Support / Production Artist](#)

May-19 [Production Artist / Graphic](#)

4. Click the postings that interest you.

Help Wanted

How do I post a listing if I need a delivery/warehouse person for my company?

Help wanted post in
City.



San Francisco, Los Angeles and New York

Free job postings:

1. Click the name of the city.
2. Click **Post a Job**.
3. Click **Jobs**.
4. Read and accept the guidelines.
5. Click the job category.

Job Category

Posting to jobs on [pittsburgh craigslist](#)

To which of these categories would you like to post?

- [accounting/finance jobs](#)
- [admin/office jobs](#)
- [architect/engineer/C below!\)](#)
- [art/media/design job](#)
- [business/mgmt jobs](#)

[software jobs](#)



6. Complete the job posting form.

Items for Sale

Ticket Sales

How can I sell Met – Yankee tickets online?

1. Click the name of the city name where you want to post.
2. Click **Post to Classifieds**.
3. Click **For Sale**.

4. Click **Tickets**.
5. Complete the
6. Review your p

7. Read and acce
 8. If you are logg
- minutes. If yo
message from
appear on Cra



and click **Continue**.

appear on Craigslist within 15
your email account. Open the
in the message. Your posting will

I need tickets for a sold out concert. Where can I find tickets on Craigslist?

1. Click the city in which
2. Click Tickets under the
3. Type keywords in the s
4. Search through the pos



I want at least one, and ideal (author of The Kite Runner) California. Where do I look?

by Khaled Hosseini
h School, Lafayette,

1. Click the city in nearest the event location.
2. Click Tickets under the For Sale category.
3. Type keywords in the search box and search for the event.
4. Search through the postings.

Listing Items For Sale

Where can I list the Nextel

1. Click the name of the
2. Click **Post to Classif**
3. Click **For Sale/Wan**
4. Read and accept the t
5. Click **General** and p



Garage Sales

How do I list my garage sale on Craigslist?

1. Click post to classify
2. Click for **sale / wanted**
3. Accept the terms.
4. Click **garage & moving**
5. Click the geographic
6. Click the location des
7. Fill in the form.
8. Click **Continue**.
9. Read the terms and accept them.
10. If you are logged into your account, the post will appear in 15 minutes. If you are not logged into your account, go to your email and click the hyperlink in the message to post the listing.



How many days before the garage sale advertisement on Craigslist?

There is no minimum requirement. I have time to read your posting and plan to



advertisement on

to give your customers

Discussion Forums

Research

I'm an Indie film maker looking for a Palestinian who can give me some insight into life in the occupied territories during the 1980's. Where can I find this information?

Search **history** in the **Discussion**

forum.

Other Questions

How can I learn more about beading

Chicago.

Search for beading from the main



Furniture Sales

I have an Early American bedroom dresser for sale. It is not very tall or wide. How can I list it on Craigslist?

You can list furniture sales by clicking the region you want to list the furniture in and then clicking "Post to Classifieds" and then clicking the "For Sale / Wanted" category. Follow the instructions above for posting an ad.

How fast can I sell

The speed in
1) Make sure
fairly for the
3) Some furniture
more demand
sell it faster



is depends upon several factors.
description of the item. 2) Price the item
1 will have a difficult time selling it.
replace and others are not. Items with
interested in your item and you may

Online Business Marketing Using Craigslist

Your Online Business Marketing For Services And Products

Never before businesses could see listings in different regions and countries. Craigslist positions your local new product or service.



Internet made such an impact on the way www.google.com for Craigslist and you. These advertisements are unique to Craigslist that catches the reader's attention. It is no longer the classified advertisements in newspapers and on the Internet for every imaginable

Craigslist is a door to advertising on one Web site but getting potential customers from a global reach. Very few newspapers or other advertising has the ease of use, the free cost, and the global reach, as does Craigslist.

ad range of topics. Craigslist has opened the

Competing with Craigslist

It's almost trite, at least in the Bay Area, to talk about how Craigslist is reshaping the classified ads business. The 10-year-old Web company, which offers mostly free classified ads, has a large and loyal Bay Area following.

But a new report by the Classified Intelligence consulting firm drives home the profound effect the San Francisco-based Web site has had on its home turf.

Called "Competing with Craig," the collection. Its centerpiece is a write-up by Bob Cauthorn, a San Francisco Chronicle who has never been a



super executives. media at the San

Cauthorn, who ran SFGate.com before leaving. He took a massive chunk of the classified market from the Oakland Tribune, and Knight Ridder, parent of the Contra Costa Times and this blog.

Craigslist has stolen a massive chunk of the Chronicle, the Contra Costa Times

Cauthorn estimates that with job listings alone, Craigslist has taken \$50 million to \$60 million away from print newspapers.

Source: Silicon Beat, Michael Bazeley, December 28, 2004

http://www.siliconbeat.com/entries/2004/12/28/competing_with_craigslist.html

How The Listings Can Impact Marketing

Each time you post an advertisement to Craigslist, you are helping to find your Web site. Be sure to include a photo and make sure you post a legitimate advertisement.



Marketing

The search engines are helping with the posting. Make sure your listing is being discussed.

Local Search And Its Importance

People want to know what is available locally. They want to buy and sell items and services locally, regionally and nationally. They want to post photos because they allow free advertising. Until recently, a person would be hard pressed to find free advertising let alone free photographs.



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